

1

W. N. CHANT HONORED AT BIG BANQUET

Camrose Board of Trade
Fetes Alberta Minister
Of Agriculture

CAMROSE, Oct. 31—Guest of honor at a large dinner given by the Camrose Board of Trade, Hon. W. N. Chant, minister of agriculture, who, until his election, farmed in this district, urged businessmen and farmers to intensify and stabilize their hog marketing. There were 150 present.

The minister of agriculture stated that England, now planning defensive measures, in the event of war will depend more on America than ever before, owing to the short open trade route, especially if the North Sea is blocked while South Africa and Australia lie far beyond the seas.

Dean E. A. Howe, dean of agriculture at the University of Alberta, gave the most brilliant talk of the dinner.

"Camrose," said the genial dean, "is getting a reputation for its budding cabinet ministers." He mentioned his associations with George J. Smith, and the late Hon. Vernon Smith, to whom he paid sincere tribute.

SAVED TROUBLE

Turning toward the present and youngest minister of agriculture, he said: "When I was asked to show this gentleman around the university farm I soon found that I didn't have to explain everything to him. I had gotten rather used to giving him a line to visitors."

Dean Howe took the farmers to task for having what he termed "the wheat complex." He encouraged them to diversify their activities between the various grains. He mentioned a pasture the university farm reclaimed by sowing various grass seeds on it, and which has in four years kept in good condition and particularly clear of weeds.

Aslan advocating mixed farming, the dean declared, "but after all, most farmers who left Ontario and the eastern States came west to get away from the drudgery of mixed farming."

James Marshall, M.P. of Bashaw

Mrs. Lillian Kenney 11
Mrs. Kathleen Nagle 10

Mrs. Alice Timlock 10
Mrs. Pauline Clarke 10

Mrs. Alfred Smith 10
Mrs. Hilda Gradano 10

Mrs. Grace Bagnato 9
Mrs. E. Durigo 9



TOP, Mrs. Lillian Kenney.
BELOW, Mr. and Mrs. A. Smith.

TOP, Mrs. Kathleen Nagle.
BELOW, Mrs. Pauline Clarke.

TOP, Charles Vance Miller.
BELOW, Mrs. Alice Timlock.

Leading Contenders As "Stork Derby" Ends

Ten years ago today Charles Vance Miller (as sketch of whom is shown above), died. Mr. Miller was a millionaire, a sportsman and a practical joker. He left shares in brewery corporations and race tracks to ministers and temperance leaders. He also left an estate of \$500,000 to the Toronto mother who bore the most children during the 10-year period which ends today. More than 20 mothers entered claims for the prize which is today worth about \$750,000. The provincial government of Ontario has been caused many a headache over the claims as some mothers claimed more registrations than the records revealed, and as others sought to register births of children born years ago. The rules state that the children must be born in the city of Toronto. Above left out shows five of the leading contenders. Mrs. Nagle claims 19 children; Mrs. Kenney claims 11; Mrs. Timlock claims 10; Mrs. Smith, a recent contender, claims 10, as does Mrs. Pauline Clarke, who is only 24 years of age. The final result of the contest may not be known for weeks if there is to be litigation and suits. The provincial government seeks to avoid all this, and is leaving the results in the hands of the court.

which have not hitherto been a feature of radio sets in this country. Other improvements embrace tone quality, volume, cabinet design, type of dial, tuning meters, etc. These improvements, however, should really be seen and heard to be appreciated.

Milnes Named
OTTAWA, Oct. 31.—T. C. Milnes of Charlottetown, Alberta, has been appointed official receiver under the Farmers' Creditors' Arrangement Act for the judicial district of MacLeod. The appointment becomes effective today.

Do You Remember?



A Marriage Vow
"... To protect her in sickness and in health ... " You can find this important duty easily not only for your wife but each member of your family, NOW for

A FEW CENTS WEEKLY
GROUP HOSPITALIZATION BOARD
410 Agency Bldg. Phone 22774

Holders Of German Bonds May Cash
OTTAWA, Oct. 31.—Formal notice appears in the current issue of the Canada Gazette to holders of certain German government bonds of 1924 and 1930 issue, that they may receive interest payments at the rate of four per cent on surrender of their coupons. This is in accordance with an agreement which accompanied the Canadian Government provisional trade arrangement announced a week ago.

Northern Electric Radio Improvements

Behind the dial of the radio sets which are being engineered and manufactured by the Northern Electric company this season, are many new developments, amongst which are three major improvements, outstanding in their effect, and revolutionary in their effect. These are: First, the Centromatic Unit. This is a unit incorporating the entire radio frequency

part of the receiver which in the past has been the cause of much noise and other trouble sources in radio sets.

In order to overcome this Northern Electric engineers have designed the Centromatic Unit, placing therein all the radio frequency circuits without wires, all parts being solidly anchored in the walls of the unit and the unit itself being mounted on cushions which still further eliminate vibration trouble. This unit may be set out of the chassis in one piece, thus greatly facilitating service, should it ever become necessary. Furthermore, the metal walls of the unit form an enclosure for the whole radio frequency circuit.

Second—Controlled Selectivity. Radio set users have been familiar in the past with the difficulties of tuning certain distant stations through the carrier wave of nearby stations, no matter how selective the set may be. And in the past the more selective the set the more difficult was it to obtain the full rich tone of nearby stations without very careful tuning. Controlled selectivity, however, overcomes these two difficulties, as it permits hair-line tuning on distant stations, thus enabling you to pick out from the utmost signal strength a distant station, while by one adjustment of the knob you can switch over to the broad tuning position for a nearby station and obtain the fullest tone quality from that program.

Metal Tubes. Third—Metal tubes with their accompanying advantage which has been widely announced. These three features combined have made possible the designing and building of sets which really have revolutionary possibilities, as has been frequently proved in demonstrations on the many short wave bands and on the standard broadcast band. Furthermore, many of the Northern Electric sets this year have an additional long wave band which enables the user to pick up European long wave broadcast.

See and Hear
THE 1937
NORTHERN ELECTRIC RADIOS
"Supreme In Sound"
Here



—Radio and Electric Dept. Second Floor.

**Other PEOPLE
Other PLACES
with
Northern
Electric
RADIO**

THE NORMANDIE
An Kross A.C. 3 speed
Broadcasting, double
radio, with great
music clarity, you will
never hear a better
price—\$144

THE REA No. 11
An Kross A.C. 3 speed
table model—\$114

THE EUROPA No. 115
An Kross A.C. 3 speed
console—\$99

Living vibrant voices from every corner of the earth delight your ears with a NORTHERN ELECTRIC Radio. Only NORTHERN ELECTRIC gives crystal clarity, delicate tone, perfect balance, the difference between peak radio entertainment, and ordinary reception. Travel the NORTHERN ELECTRIC route to real all-time, every-place sound entertainment.

Northern Electric Company Limited

TERMS AS LOW AS \$1.00 PER WEEK
JONES & CROSS, LTD.
10014 101st STREET (Next to Journal Bldg.).

LUSCAR MINE REPORTED SOLD

Famous for its steam coal production and the lengthy litigation its ownership caused, the Lusco mine, four miles from Luscar, has been sold for \$200,000. It was learned Saturday.

Owned by Louis Stupar and Alex Sussner, Coal Branch coal operators, the deal under which the property passed to Harry H. Cowan, Edmonton, was completed Friday afternoon.

Litigation over the ownership of

King Breaks Still Another Tradition

LONDON, Oct. 31.—King Edward broke still another tradition last night when, at his first dinner party in Buckingham Palace, he left the famous gold dinner set on the sideboard while his 10 guests ate off China.

The dinner was in honor of Carlos Saavedra Lamas, Argentine foreign minister.

This move has been continuously before the courts for nearly nine years, an appeal being taken to the Privy Council by Mr. Stupar to retain his ownership in the property. He was successful in that appeal.

*To Ease Rheumatic
Pain in a Jiffy*

These Glasses Show Why "ASPIRIN" Starts
Easing Pain A Few Minutes After Taking

IN 2 SECONDS BY STOP WATCH



What happens in these Glasses happens in your Stomach

For Amazingly Quick Relief Get "ASPIRIN"

Any person who suffers from rheumatic pains should know that thousands of rheumatic sufferers are finding comfort this way. "Aspirin" tablets are made in Canada. "Aspirin" is the registered trade-mark of the Bayer Company, Limited, of Windsor, Ontario. Look for the name Bayer in the form of a cross on every tablet.

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Try this simple way. You'll be

**Demand and Get—
ASPIRIN**

LOOK FOR THE BAYER CROSS



**DOUBLE QUICK STARTING with
WINTER 76 ... and TRITON**

Gasoline and oil function as a team in your motor. A sluggish fuel nullifies the benefits of a fine oil, and a viscous oil dulls the performance of a good gasoline.

That's why so many careful motorists are using the Double quick starting combination—WINTER 76 gasoline and TRITON motor oil. They get you away faster, with more power and less cold motor wear. Winter 76 is especially refined for cold

weather driving. It is ready to go when you step on the starter.

Triton retains its fluidity at low temperatures, flows freely to cylinder walls and bearings, and permits the motor to turn over easily at starting. Triton is 100% pure paraffin-base ... forms less carbon than other oils. This reduces the tendency of your motor to knock. For double quick starting and smoother power use Winter 76 and Triton.



UNION OIL COMPANY OF CANADA LIMITED

Edmonton Bulletin

EDMONTON'S OWN NEWSPAPER

Founded in 1880 by John F. Oliver

The Bulletin is the only Edmonton Newspaper Owned, Controlled and Operated by Local Men

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607, 609, 611, 613, 615, 617, 619, 621, 623, 625, 627, 629, 631, 633, 635, 637, 639, 641, 643, 645, 647, 649, 651, 653, 655, 657, 659, 661, 663, 665, 667, 669, 671, 673, 675, 677, 679, 681, 683, 685, 687, 689, 691, 693, 695, 697, 699, 701, 703, 705, 707, 709, 711, 713, 715, 717, 719, 721, 723, 725, 727, 729, 731, 733, 735, 737, 739, 741, 743, 745, 747, 749, 751, 753, 755, 757, 759, 761, 763, 765, 767, 769, 771, 773, 775, 777, 779, 781, 783, 785, 787, 789, 791, 793, 795, 797, 799, 801, 803, 805, 807, 809, 811, 813, 815, 817, 819, 821, 823, 825, 827, 829, 831, 833, 835, 837, 839, 841, 843, 845, 847, 849, 851, 853, 855, 857, 859, 861, 863, 865, 867, 869, 871, 873, 875, 877, 879, 881, 883, 885, 887, 889, 891, 893, 895, 897, 899, 901, 903, 905, 907, 909, 911, 913, 915, 917, 919, 921, 923, 925, 927, 929, 931, 933, 935, 937, 939, 941, 943, 945, 947, 949, 951, 953, 955, 957, 959, 961, 963, 965, 967, 969, 971, 973, 975, 977, 979, 981, 983, 985, 987, 989, 991, 993, 995, 997, 999, 1001, 1003, 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1337, 1339, 1341, 1343, 1345, 1347, 1349, 1351, 1353, 1355, 1357, 1359, 1361, 1363, 1365, 1367, 1369, 1371, 1373, 1375, 1377, 1379, 1381, 1383, 1385, 1387, 1389, 1391, 1393, 1395, 1397, 1399, 1401, 1403, 1405, 1407, 1409, 1411, 1413, 1415, 1417, 1419, 1421, 1423, 1425, 1427, 1429, 1431, 1433, 1435, 1437, 1439, 1441, 1443, 1445, 1447, 1449, 1451, 1453, 1455, 1457, 1459, 1461, 1463, 1465, 1467, 1469, 1471, 1473, 1475, 1477, 1479, 1481, 1483, 1485, 1487, 1489, 1491, 1493, 1495, 1497, 1499, 1501, 1503, 1505, 1507, 1509, 1511, 1513, 1515, 1517, 1519, 1521, 1523, 1525, 1527, 1529, 1531, 1533, 1535, 1537, 1539, 1541, 1543, 1545, 1547, 1549, 1551, 1553, 1555, 1557, 1559, 1561, 1563, 1565, 1567, 1569, 1571, 1573, 1575, 1577, 1579, 1581, 1583, 1585, 1587, 1589, 1591, 1593, 1595, 1597, 1599, 1601, 1603, 1605, 1607, 1609, 1611, 1613, 1615, 1617, 1619, 1621, 1623, 1625, 1627, 1629, 1631, 1633, 1635, 1637, 1639, 1641, 1643, 1645, 1647, 1649, 1651, 1653, 1655, 1657, 1659, 1661, 1663, 1665, 1667, 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2333, 2335, 2337, 2339, 2341, 2343, 2345, 2347, 2349, 2351, 2353, 2355, 2357, 2359, 2361, 2363, 2365, 2367, 2369, 2371, 2373, 2375, 2377, 2379, 2381, 2383, 2385, 2387, 2389, 2391, 2393, 2395, 2397, 2399, 2401, 2403, 2405, 2407, 2409, 2411, 2413, 2415, 2417, 2419, 2421, 2423, 2425, 2427, 2429, 2431, 2433, 2435, 2437, 2439, 2441, 2443, 2445, 2447, 2449, 2451, 2453, 2455, 2457, 2459, 2461, 2463, 2465, 2467, 2469, 2471, 2473, 2475, 2477, 2479, 2481, 2483, 2485, 2487, 2489, 2491, 2493, 2495, 2497, 2499, 2501, 2503, 2505, 2507, 2509, 2511, 2513, 2515, 2517, 2519, 2521, 2523, 2525, 2527, 2529, 2531, 2533, 2535, 2537, 2539, 2541, 2543, 2545, 2547, 2549, 2551, 2553, 2555, 2557, 2559, 2561, 2563, 2565, 2567, 2569, 2571, 2573, 2575, 2577, 2579, 2581, 2583, 2585, 2587, 2589, 2591, 2593, 2595, 2597, 2599, 2601, 2603, 2605, 2607, 2609, 2611, 2613, 2615, 2617, 2619, 2621, 2623, 2625, 2627, 2629, 2631, 2633, 2635, 2637, 2639, 2641, 2643, 2645, 2647, 2649, 2651, 2653, 2655, 2657, 2659, 2661, 2663, 2665, 2667, 2669, 2671, 2673, 2675, 2677, 2679, 2681, 2683, 2685, 2687, 2689, 2691, 2693, 2695, 2697, 2699, 2701, 2703, 2705, 2707, 2709, 2711, 2713, 2715, 2717, 2719, 2721, 2723, 2725, 2727, 2729, 2731, 2733, 2735, 2737, 2739, 2741, 2743, 2745, 2747, 2749, 2751, 2753, 2755, 2757, 2759, 2761, 2763, 2765, 2767, 2769, 2771, 2773, 2775, 2777, 2779, 2781, 2783, 2785, 2787, 2789, 2791, 2793, 2795, 2797, 2799, 2801, 2803, 2805, 2807, 2809, 2811, 2813, 2815, 2817, 2819, 2821, 2823, 2825, 2827, 2829, 2831, 2833, 2835, 2837, 2839, 2841, 2843, 2845, 2847, 2849, 2851, 2853, 2855, 2857, 2859, 2861, 2863, 2865, 2867, 2869, 2871, 2873, 2875, 2877, 2879, 2881, 2883, 2885, 2887, 2889, 2891, 2893, 2895, 2897, 2899, 2901, 2903, 2905, 2907, 2909, 2911, 2913, 2915, 2917, 2919, 2921, 2923, 2925, 2927, 2929, 2931, 2933, 2935, 2937, 2939, 2941, 2943, 2945, 2947, 2949, 2951, 2953, 2955, 2957, 2959, 2961, 2963, 2965, 2967, 2969, 2971, 2973, 2975, 2977, 2979, 2981, 2983, 2985, 2987, 2989, 2991, 2993, 2995, 2997, 2999, 3001, 3003, 3005, 3007, 3009, 3011, 3013, 3015, 3017, 3019, 3021, 3023, 3025, 3027, 3029, 3031, 3033, 3035, 3037, 3039, 3041, 3043, 3045, 3047, 3049, 3051, 3053, 3055, 3057, 3059, 3061, 3063, 3065, 3067, 3069, 3071, 3073, 3075, 3077, 3079, 3081, 3083, 3085, 3087, 3089, 3091, 3093, 3095, 3097, 3099, 3101, 3103, 3105, 3107, 3109, 3111, 3113, 3115, 3117, 3119, 3121, 3123, 3125, 3127, 3129, 3131, 3133, 3135, 3137, 3139, 3141, 3143, 3145, 3147, 3149, 3151, 3153, 3155, 3157, 3159, 3161, 3163, 3165, 3167, 3169, 3171, 3173, 3175, 3177, 3179, 3181, 3183, 3185, 3187, 3189, 3191, 3193, 3195, 3197, 3199, 3201, 3203, 3205, 3207, 3209, 3211, 3213, 3215, 3217, 3219, 3221, 3223, 3225, 3227, 3229, 3231, 3233, 3235, 3237, 3239, 3241, 3243, 3245, 3247, 3249, 3251, 3253, 3255, 3257, 3259, 3261, 3263, 3265, 3267, 3269, 3271, 3273, 3275, 3277, 3279, 3281, 3283, 3285, 3287, 3289, 3291, 3293, 3295, 3297, 3299, 3301, 3303, 3305, 3307, 3309, 3311, 3313, 3315, 3317, 3319, 3321, 3323, 3325, 3327, 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THE CLEANER

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Manners Of The Moment

By JEAN LYON



If you're the kind of girl that butchers forget... Some of us were waited hours and hours trying to get the butcher to notice us. Other women come and go. They get their orders filled, and they chat chummy about the price of chicken and the elections. They stand there, coughing and sneezing, and we wait for a side of ham.

We're tried going to other butchers, but they're all the same. We thought perhaps it was because we didn't know our name. So we gave it to him. But next time he forgot. We're just about decided that the next time we go in we'll tell him, "Just call me Jean, and give me a couple of chops." If that doesn't work, we're going to go on a fish diet.

JEAN.

In 1935 America told to foreign countries about seven and a half million dollars of gold.

Free Examination
X-RAY CHIROPRACTOR
DR. MESSINGER
X-RAY CHIROPRACTOR
Phone 2156, TRINITY BLDG.

New MAYTAG Washers Now
Offered at Special Terms, for farm use, crop payments.

New Low Interest Only 5%

Maytag Quality Maytag Lasting Satisfaction

Shouldn't She Have a NEW MAYTAG?

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Dorothy Dix's Letter Box

A Jilted Girl Should Feel Thankful Because She Has Learned Before Marriage That She Has Lost The Love of the Man to Whom She Was Affianced

DEAR MISS DIX—What is a jilted girl to do? Shall I tell my friends that I have been given the air, or what? I was engaged to a young man who was sent by his firm to a foreign country. He was to be gone three years and at the end of that time he was coming back to marry me. But it seems that he has met over there some one who prefers to me. He writes to me very frankly that when he asked me to marry him he honestly believed that he loved me, but since then he has found this girl he realizes that he didn't know what love was or what a man could feel for a woman. He simply raved over her and is terribly sorry about hurting me, but life without her would be insupportable. Of course, I am mortified and grieved, more hurt in pride than heart, I suspect, but what am I to do about it? What should be my attitude?

X-FANCEE.

Answer: Go down on your knees in a prayer of thanksgiving that the young man found out the true state of his affections for you and discovered his real mate before you were married, instead of afterwards. God has been good to you in that you have been spared from being one of the wives who is merely tolerated by a husband whose little flare of passion has burned down to ashes, dry, and still, from being one of the tragic wives who eat her heart out in bitterness knowing that her husband loves some other woman and that he rejects her because she stands between him and happiness.

A broken engagement is a scratch that may sting and hurt at the time, but it will heal without leaving a scar behind. But a broken-up marriage deals a woman a wound that festers in her soul and binds and aches as long as she lives.

I can think of no more cruel fate that can befall a woman than to be married to a man who has married her for the sake of duty, or because he had not the courage to break an engagement after he had found out that he no longer cared for her and that she had lost for him whatever charm and allure she once had. No position, it seems to me, could be so humiliating as to be an unwanted wife, one who has merely ended instead of being desired; one to whom a man came back reluctantly of an evening instead of joyously; one whose very touch was repulsive to him, because she represented to him that of all that he had sacrificed for her.

No man could be a good husband under such conditions, or make any woman happy. He would be good to her, but his life would have to be a saint if he were not grouchy and gloomy, cold and indifferent, bitter and sarcastic, and in the end he'd not turn from her to some other woman.

So he glad. Get out the symbols and rejoice that you have been spared from going through this martyrdom. Nor should you in any way blame the young man because he has been swept away on a tidal wave of the grand passion, and has discovered what he felt for you more truly than he ever did at all. What happened to him was something beyond his control. The one thing that none of us can do is to love to order.

Doubtless it is inevitable that you should have your pride hurt by having your fiance fall out of love with you and in love with another girl. But why not save your face by not telling any one about it? It is unnecessary to inform your friends of all the details. All that is necessary for you to say is that you and he have decided to break the engagement.

Emulate the example of a woman who had the true sporting spirit and who, when her lover turned her back and forsook her, said: "I won him like a woman. I love him like a lady." And that was that.

DOROTHY DIX.

Minute Make-Ups
By V. V.

Check Your Knowledge

1. What is the difference between a capital and a capitol?
2. What is a vendetta?
3. Correct this sentence: "Riding is somewhat better exercise than to walk."
4. Where are the Sloppes?
5. Who was Sophocles?

ANSWERS

1. A capital refers to a seat of government, while a capitol is the building in which the legislature is housed. For example, Washington is the capital of the United States, while the capitol is the building in which congress meets.

2. Blood feud in which the nearest kinsmen avenge a relative's murder.

3. Rider says: "Riding is some what better exercise than walking."

4. Name applied to treacherous, gray-pink paint in southwestern U.S. from the Deluge and the near-east. Kinsmen avenge a relative's murder.

5. A Greek dramatist (496-406 B.C.) whose tragedies include Oedipus Rex and Electra.

The dodo has been extinct since 1661.

Star Says Freckles Are Not In Styles

By GLADY'S GLAD

A few weeks ago one of the larger department stores of New York held a contest to determine the possessor of the greatest number of freckles in the Big City. More than 700 freckle-faced youngsters entered the contest, and they were proud of their multiplicity of freckles.

Freckles usually seem to add a quaint cuteness to the faces of little kiddies, but today, even the aren't adding anything to the attractiveness of the average young woman this fall. As lovely Olivia de Havilland, in order to become more present fall dress styles are decidedly influenced by the custom period. And this Olivia says, minus that the skin must possess fair, creamy beauty, in order to become more of the little princess dress style.

Just the other day I learned of a new black pack for lightening freckles, and while it sounds lovely, it is every bit as effective as some of the more complicated black packs.

FIRST CLEANSE SKIN
Before this mask is applied, the skin should be thoroughly cleansed with a mild soap and water, and then with a good cold cream. The cream should then be wiped away, and a thin film of smooth oil just around the eyes and mouth.

Next, to prevent the mask itself, enough buttermilk should be added to the cream to make it thick, smooth paste. The buttermilk used should be the real buttermilk from which butter is made, and the fat has been removed.

When some parts of a complexion that will spread easily, and it should be removed with more of the buttermilk, which may be gently patted on, over the mask with a square of absorbed cotton.

The drying and bleaching process should be repeated several times, and then finally the mask should be removed with more of the buttermilk, which may be gently patted on, over the mask with a square of absorbed cotton.

With the mask the skin is dried, and so least bit of dampness remains. It should be removed with a soft cloth, and then a bit of cold cream or tissue cream should be applied to the face in order to counteract any drying effects of the mask.

What New York Is Wearing
By HELEN WILLIAMS

5-Pin Bowling

"Tops" Last Night

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OLIVIA DE HAVILLAND

Dressed in quaint, old-time frock

What New York Is Wearing

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First Aid To THE Ailing House

LOOK BEFORE YOU BUY

By Roger B. Whitman

Two years ago a friend of mine bought a suburban house. The design of the house suited him, and he was greatly pleased at the location of the property, which was at the foot of a gentle slope, heavily covered with trees. As soon as he was installed, he laid out a garden behind the house, and took it forward to the pleasure that he would have in it. Three months later, a heavy storm blew up one night. The next morning, to his dismay, he found that a rush of water down the hillside had washed away part of his garden, and cut paths and furrows in the soil. On talking it over, he realized that his property was in a bad way, and buying were all made on pleasant days that it had not occurred to him to find out what the place would be like in bad weather.

One district that I know is charming in dry weather, but as the severe are too small to take care of a heavy rain, it is a very bad thing for hours at a time. I have seen a large estate with an avenue leading to a public beach and amusement park some distance. On summer days, the section was isolated, the only near a few hundred feet away. On the night of a heavy rain, the section was isolated, the only near a few hundred feet away. On the night of a heavy rain, the section was isolated, the only near a few hundred feet away.

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Fallow Submitting Alternative Scheme On Goldfields Road

The former plant, which was re-
sited by Dr. Charles Thompson, direc-

No reply has been received by the publisher on the alternative proposal.

Named Director

Paramount today definitely set Norman Krasna, highly successful young author, to direct the comedy, tentatively titled "Wonderful" in which George Raft will be starred.

TO TODAY
MONDAY
TUESDAY
FEATURE PROGRAM

s to Charm You in

GET



Hear the wonderful
"WHISTLING
WALTZ"

THE FURY OF A NATION
ITS BONDAGE
JAMES DUNN · MAE CLARKE
DAVID MANNERS
CHARLOTTE HENRY

LAST TIMES TODAY
SERIE JARON in
"CAPTAIN'S KID" also

MONDAY —
Robert
JOYCE TAYLOR

HER TAILOR
HER'S WIFE
JOSEPH CALLEIA
a W. S. VAN DYKE production
STARRING
"AND THE HONEYBEAR"
Dreamland

COMING MON. - WED.
CHESTER MORRIS
MADGE EVANS

**"MOONLIGHT
MURDER"**

Also Added Feature

**"Too Many
Parents"**

LAST TIMES TODAY
LAUGHS: LAUGHS: LAUGHS:

— In —
"The Big Noise"
 also EDW. G. ROBINSON
"Bullets or Ballots"

SENIORS SCORE SEEMS CLUB CONTROL

LOOKING THEM OVER

By JACK KELLY
Winnie Gallen and Betty Ross Win Places on the Grads—Third To Be Named

ONE of the features in the Grads' hold on world fame is the number of young men who are attracted to the club. These young men are not only attracted to the club but also to the Grads' hold on world fame. The Grads' hold on world fame is the number of young men who are attracted to the club. These young men are not only attracted to the club but also to the Grads' hold on world fame.

Winnie Gallen and Betty Ross were graduated from the Grads to the Grand. The third replacement will not be decided until some time in December. At present three girls are considered the most likely for the berth with the Grads—Frances Gordon, Jean Williams and Edith Power. However, nothing is certain yet and the competition for the position is still wide open.

Winnie Gallen and Betty Ross were chosen as Grand replacements by a method that is probably unique in sport. They were elected by secret votes. All members of the Grads and Grandettes voted. Coaches Page and Henderson and Junior Coach Tate of the Grandettes likewise voted. Winnie and Betty were practically unanimous choices.

To Bolster Defence
BOTH of the new Grads are expected to be worked in on the defensive end of the team. They are both between 140 and 145 pounds in weight and around five feet seven inches tall. They are larger than Grand defence players have been in the past, and Percy Page feels that they will prove highly valuable against the best teams that American challengers are bringing north in search of the Underwood trophy.

Winnie is 19 years old, while Betty Ross is just 21. Both have had some two years of service with the Grads and given every indication that they will develop into worthy Grads. Winnie has been active in softball as well as basketball, having pitched a couple of seasons for the Pats.

Coach Page has always maintained that the strength of the Grads lies in the carefully planned organization that lies behind the team. Feeder teams insure a constant supply of players trained in the Grads system of play. Other teams have assembled players who are better than the Grads, but somehow they failed to come through in the finals.

The secret lies in the psychological make-up of these teams, or rather in the mental attitude of the Grads. Each girl getting a gold and black jersey feels that she is a vital part of a world-famous machine with a record which she can't let down. That's what carried them through when the going gets tough. Such an innovation in electing replacements is just another one of those things that makes the Grads feel that they are really part and parcel of their famous organization.

Frank Patrick Sighs
JUST now when Eddie Shore is in the headlines, Frank Patrick is probably revelling with a sigh of regret at a late afternoon when he had the old Millionaires out at Vancouver. Frank was sitting in his office at the old Arena on Denison Street, his feet comfortably propped up on his desk, his hat cocked on the back of his head and philosophically whistling a tune. For once his mind was busy with matters far removed from hockey.

He was brought abruptly out of his comfortable reverie by a husky young fellow striding into his sanctum and announcing that he would like a job playing hockey. "Young man," Frank announced impressively, "I'm Vancouver, I have a quaint old custom of playing hockey only in the winter." Without a word the husky young fellow turned on his heel and walked out as abruptly as he had entered. It was some time later that the husky young fellow cracked himself out of Eddie Shore and kicked a sizeable wind of money squarely in the face.

Sports Shorts

Leafs Win 7-1

WINDGATE, Ont., Oct. 31.—(By AP.) The Toronto Maple Leafs won their 15th straight game, defeating the Detroit Red Wings 7-1 in a game that was a rout from start to finish. The Leafs scored four goals in the first period, two in the second and one in the third. The Red Wings scored only one goal in the third period. The game was played at the Detroit Arena.

U.S. SENATOR KIDNAPED
NEW YORK, Oct. 31.—(By AP.) A U.S. senator, Charles McNary, was kidnapped by a group of men in a car in the city of Chicago. The senator was taken to a house in the city and held there for several days. The kidnappers demanded a large ransom for his release. The U.S. government is now searching for the senator and the kidnappers.

AMERICAN GRID
HARRISBURG, Pa., Oct. 31.—(By AP.) The American Grid football team won their 10th straight game, defeating the Philadelphia Eagles 28-0. The team scored seven touchdowns and three field goals. The Eagles scored no points. The game was played at the Harrisburg Stadium.

Loughlin Uses Larochelle In Line
HIDUING, Minn., Oct. 31.—(By AP.) The Loughlin team won their 12th straight game, defeating the Duluth Hornets 35-0. The team scored seven touchdowns and two field goals. The Hornets scored no points. The game was played at the Duluth Stadium.

Don't Operate For Enlarged Prostate
BOSTON, Oct. 31.—(By AP.) A doctor in Boston has advised men with enlarged prostates not to undergo surgery. He said that the operation was often unnecessary and could be dangerous. He recommended that men with enlarged prostates should be treated with medicine.

R. P. Graves Heads Juveniles, Midgets

R. P. Graves, vice-president of the Edmonton Hockey Association, was named director of the Juvenile and Midget divisions of the association at a meeting of the board of directors held last night. Graves will head the Juvenile and Midget teams.

The Juvenile and Midget teams will be composed of players under 17 and 14 years of age, respectively. Graves will be assisted by several other directors in the management of these teams.

N. COLVILLE MAINSTAY IN RANGERS' WIN

Paces N. H. L. Team To An 8-3 Victory Over Ramblers

WINNIPEG, Oct. 31.—(By AP.) The Winnipeg Rangers won their 10th straight game, defeating the Montreal Ramblers 8-3. The Rangers scored four goals in the first period, two in the second and two in the third. The Ramblers scored only one goal in the third period. The game was played at the Winnipeg Stadium.

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Bear Down Bears

The Edmonton Bears won their 10th straight game, defeating the Vancouver Canucks 4-1. The Bears scored two goals in the first period, two in the second and no goals in the third. The Canucks scored one goal in the third period. The game was played at the Edmonton Stadium.

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No Wonder Soviets Expects Defence

Shattered Russians
MOSCOW, Oct. 31.—(By AP.) The Soviet Union's defence forces are expected to be well prepared for any attack. The Soviet Union has a large and powerful army, and its defence forces are well equipped and trained.

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ACES MISSING AS 'PEGS MEET REGINA RIDERS

Bob Fritz and Greg Kabat Out of Lineups In Today's Game

WINNIPEG, Oct. 31.—(By AP.) The Winnipeg Aces will be without their two star players, Bob Fritz and Greg Kabat, in today's game against the Regina Riders. Fritz and Kabat are both injured and will not be able to play.

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Queen's Avenue Soccer Champion

Defeat Norwood In Total Goal Series To Take Thompson Cup

The sparkling new Thompson trophy will rest for the year 1936 at the Queen's Avenue Soccer Club. The club defeated Norwood in a total goal series to win the Thompson Cup.

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LOOK FOR LEAD
The

—By Gray



—By Frank Godwin



—By Martin



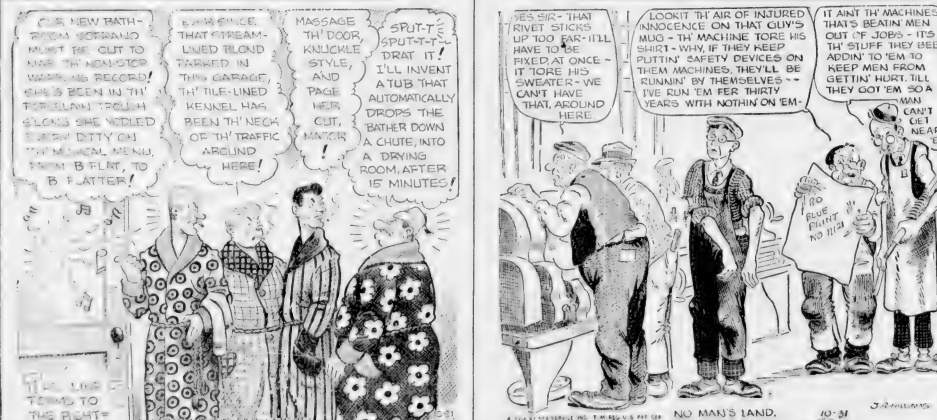
—By Hamlin



—By Blosser



—By Williams

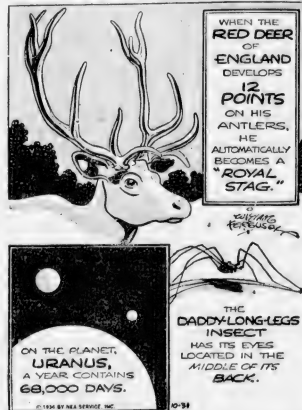


—By Sylvia



"Don't bob for apples, Fanny. Remember what happened to your eyelashes last year."

—By William Ferguson

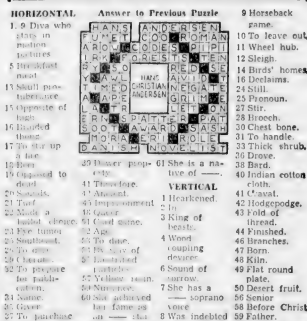


The rate of rotation of the planet Uranus is so fast, and the rate of revolution about the sun is so slow, that the planet actually turns on its axis 68,000 times while making one trip around the sun.

SENT: How much water will one ounce of oil cover?

**\$50 in Prizes for Solving Puzzleword Contest
on First Classified Ad Page**

Petite Diva



BULLETIN COMICS

The Cream of All Cartoonists

BEST IN THE WEST

Commencing Monday, November 2nd, the Daily Store Hours will be from 9:00 a.m. to 6:00 p.m., except Wednesday, 9:00 a.m. to 1:00 p.m. To Call EATON'S Dial 9-1-2-0.

EATON'S BASEMENT STORE

Knit Goods Sale



HOSIERY

For All The Family

Talk about a value extra! A maker's elegance of "seconds" allows this unusual chance to save! The MEN'S SOCKS are in wool, wool and cotton, or wool and rayon knits — with some few pairs in heavy cotton ribbing. Sizes 10 to 11½. The WOMEN'S are in wool, wool and rayon or wool and cotton, as well as hosiery sizes 8½ to 10. The CHILDREN'S are in the 1½ to 10. No mail orders, no delivery. THE BASEMENT STORE. **27c**

Jumbo Knit SWEATERS

More sweater coats in heavy all-wool knits... these in black, tan, maroon or grey. They're in a complete size range, 36 to 46. Shawl collars, front buttoning, two pockets. No mail orders, no delivery. THE BASEMENT STORE. **\$2.77**

THE STORE OPENS AT 9 O'CLOCK

Jumbo Coat SWEATERS

All-wool sweater coats... serviceable and warm. In Jumbo knit. You'll certainly need one if you're going to skate or curl or go in for any of the outdoor sports this winter, Madame! Wine, sand, brown or black. All first quality. Sizes 34 to 44. No mail orders, no delivery. THE BASEMENT STORE. **\$1.77**

Boys' Pullovers

Sweaters like these are a boy's best friend when the weather turns cold. Knit from all wool yarns... just the right weight to wear under a coat. Both V- and zipper necks—all have long sleeves. A good variety of colors. The defects which mark them as seconds are very slight. Sizes 24 to 34. No mail orders, no delivery. THE BASEMENT STORE. **77c**

Men's Wool Sweaters

All-wool knits... in heavy Jumbo stitch. How these sweaters will wear, when cold winds blow! They're burly shawl collars, two pockets, and front buttoning. Fawn shades or black; sizes 36 to 46. No mail orders, no delivery. THE BASEMENT STORE. **\$1.77**



Boys' All-Wool Pullovers

Right now, your boy needs winter togs... and primarily a warm sweater. These are all wool knits. In the sturdy Jumbo stitch. Shawl collars, and snug ribbed waistbands. Wine, brown, navy or fawn with a contrasting trimming. All first quality; sizes 24 to 34. No mail orders, no delivery. **97c**

Vests, Panties

These for Madame — finely knit wool garments for her wintertime comfort. The vests are in sleeveless or short sleeved style, and have rayon stripe... the panties finished at the knee with an elastic ribbed knit. Sizes: vests 34 to 44, except size 12; panties, small, medium and large. **57c**

THE BASEMENT STORE, GARMENT.

Misses' Drawers

Really wintertime garments, these... in cotton knit, with a softly brushed fleece on both sides. They're finished with an elastic ribbing at the ankles. Sizes 18 to 32. "Seconds." No mail orders, no delivery. THE BASEMENT STORE, GARMENT. **17c**

Misses' Vests, Bloomers

Garments in a warm cotton knit, with the surface softly brushed, inside and out. The vests have long or short sleeves... the bloomers are elastic threaded at the waist and knees. They're rated "seconds" due to slight imperfections — nothing to affect the wear. Short sleeved vests, sizes 12 to 34; long sleeved vests, 16 to 34, and bloomers, 18 to 34. No mail orders, no delivery. THE BASEMENT STORE, GARMENT. **17c**



Women's GLOVES

Included in this grouping are rayon and cotton fabric gloves... every pair fleece lined. Effective button trims are a noteworthy feature. Color choice includes brown, mocha, grey, navy and black. Sizes 6½ to 8½. No mail orders, no delivery. THE BASEMENT STORE. **27c**

Terry TOWELS

A collection of manufacturer's "mill runs" and "seconds". Cotton Terry and Turkish towels, assorted in colors and patterns. Two sizes: 20 x 40 inches, 22 x 42 inches. No mail orders, no delivery. THE BASEMENT STORE. **27c**

Warm, Comfortable Cotton-Knit Combinations

The season for warm underwear is here now... no time to be lost in getting a supply! Combinations like these will keep you comfortable... they're a cotton knit with a warm fleeced inner surface. Long sleeve, ankle length style with button front. Seconds. Sizes 34 to 44. No mail orders, no delivery. THE BASEMENT STORE. **97c**

Wool and Cotton Socks Men's Wool-Cotton Socks

These socks, Sir, are "firsts" — and they'll wear well and prove comfortable. A wool and cotton mixture, in assorted patterns and colors. Sizes 10 to 11½. No mail orders, no delivery. THE BASEMENT STORE. **27c**

PAIR.



A dandy winter weight, these. They're in a brown leather shade, with white heels, toes and tips — and they're a full 15 inches long! First quality, every pair. No mail orders, no delivery. THE BASEMENT STORE. **17c**

PAIR.

Men's Heavy Ribbed All-Wool Combinations

If you like wearing woolen undergarments you'll be interested in this low pricing on all wool combinations. They're knit in a heavy ribbed stitch in long sleeve, ankle length style. Natural color... sizes 34 to 44. "Seconds." No mail orders, no delivery. THE BASEMENT STORE. **\$1.47**

SUIT.

Boys' 2-Piece Suits of Wool and Cotton

Wee lads of two to six will be warmly outfitted in these wool-cotton suits. Two-piece style, with polo collars; the shorts have elastic threaded waistbands. Heather shades; sizes 2 to 6. No mail orders, no delivery. THE BASEMENT STORE. **77c**

SUIT.

Men's Shirts, Drawers

A silvery mottled color for these warm garments. Knit from heavy cotton yarns and finished with a downy fleeced inner surface. The shirts which button high up on the neck have long sleeves. The drawers have elastic knit ankles. Shirts, sizes 34 to 46; drawers, 32 to 44. "Seconds." No mail orders, no delivery. THE BASEMENT STORE, GARMENT. **57c**

Men's Shirts and Drawers

A heavy ribbed knit, in either all-wool yarns or wool with an interknit thread of rayon. Shirts, in long sleeved, high neckband style, are in sizes 34 to 44. Drawers have elastic ribbed ankle band, and are in the same sizes. No mail orders, no delivery. THE BASEMENT STORE. **87c**

Men's Sweaters

Pullover sweaters with either V- or zipper necks... ideal styles to wear under your suit coat during the cold days of winter. They're all wool, of course, in a pleasing variety of colors. "Seconds." Sizes 36 to 42. No mail orders, no delivery. THE BASEMENT STORE. **\$1.17**



See Back of This Page for Other EATON Announcements

T. EATON CO. LIMITED
EDMONTON CANADA

Ribbed Combinations

Many men have shown a preference for cotton combinations — they're light in weight but easily warm. The creamy knit is an elastic ribbed stitch in long sleeved, ankle length style. Sizes 34 to 44. "Seconds." No mail orders, no delivery. THE BASEMENT STORE. **67c**

Work Shirts

There's plenty of warmth in work shirts like these... warmth that you'll appreciate, Sir, when days are cold. They're all wool flannel, coat style with two pockets. Strongly finished at the seams. Mostly grey, a few khaki. Sizes 14½ to 17. No mail orders, no delivery. THE BASEMENT STORE. **\$1.27**



CANADA PACKERS FIRM BUILT IN THE NORTH

IMPORTANCE OF THIS PROVINCE IS RECOGNIZED

Ever since the company was formed, in 1927, the directors of Canada Packers have recognized that they must ultimately have a plant in Alberta. For Alberta already stands second amongst the provinces, as a producer of livestock, and her obvious destiny is to become first.

Gratified

A packing company which aims at leadership in its field, must have a plant where the largest numbers of animals are produced. Moreover the building of this plant was necessary to round out the distributive services of the company. Until now, Canada Packers have had no distribution throughout Alberta and British Columbia. Hereafter they will serve all Canada, from the Pacific to the Atlantic.

The opening of the plant is, therefore, an event of importance to Canada Packers.

IMPORTANT CONTRIBUTOR

I tried it will also be considered an important event by the citizens of Edmonton. The plant will provide employment for 200 men, of families, and directly and indirectly, will be an important contributor to municipal revenue. Moreover, it adds to the city a building which we consider one of the outstanding industrial structures of the Dominion.

Also to the livestock producers of Alberta and to the people who mean the plant will be welcome as it adds a new branch.

PREMIER WILLIAM ABERNETHY

"The opening of Canada Packers' new plant in Edmonton is an important event for the Province of Alberta. We welcome this concrete evidence of confidence in the industrial and commercial development of this province. I am satisfied that this plant will be a source of pride and initiative in the opening of this province. The new plant will be more than justified as time goes on, bringing with it the further development and expansion of the vast resources in the northern part of the province.

"The advent of additional meat packing facilities is particularly gratifying to the government, because it is in harmony with our policy of stimulating industrial development through the processing of Alberta's natural products. I am happy to add my best wishes to the many now being extended for the success of this new enterprise in Alberta."

DATED BACON NOW APPEARS IN LOCAL STORES

Canada Packers is Giving Housewives Chance To Dodge Salt Product Now its "dated bacon" is available in one more breakfast food. Dated, Alberta, housewives are able to purchase "dated bacon" in most grocery and butcher shops.

DATE LABELED "Canada Packers Maple Leaf 'dated bacon' is taken from the smoke house, sliced and immediately wrapped and date-labeled. This distribution place is on the merchant's previous counter in a very short time. It will not be unusual for the housewife to buy this bacon within a few hours of the time it leaves the packing house smoke room.

Housewives may satisfy their craving for their Maple Leaf "dated bacon" by examining the date on the package. Bacon, like eggs, has perfect freshness that perfectly fresh.

FOLLOW THEIR BACON

Canada Packers Limited, through the cooperation of the retail trade, are attempting to follow their Maple Leaf bacon so that every housewife shall reach the housewife with perfectly fresh.

A complete turnover of all bacon on a 24 hour basis at Canada Packers' plant, and rapid distribution of the product to retailers makes the "dated bacon" idea feasible.

Meat Leaf

"Two pounds hamburger steak, one small cup sliced corn, one tablespoon domestic shortening, one green pepper, one small cup milk, one cup bread crumbs, two tablespoons chopped parsley, two teaspoons salt, one-half teaspoon pepper. Have the meat ground through a meat grinder, mix it thoroughly with the shortening, bread crumbs and seasoning. Fry the onion and green pepper in the domestic shortening. When brown add to meat mixture. Back into a circular hot pan, place three of sliced bacon on the top back in a frying pan over 250 degrees F. for about 30 minutes. Serve with white sauce."

EARLY LIFE OF PRESIDENT OF PACKING FIRM

Jas. Stanley McLean Was Born In 1876 On Farm In Ontario

Jas. Stanley McLean, now president of Canada Packers Limited, was born in 1876 on a farm in Durham county, Ontario. His parents also were born in Durham county, but his grandparents on both sides came from Northern Ireland in the 1840's. Probably all his forebears were farmers, and this no doubt explains the fact that his chief interest, throughout his life, has been that of agriculture.

When he was four years old, the family moved to the village of Port Hope, where his father, Col. Wm. McLean, became a merchant in the (then) Massey Manufacturing company.

LEARNED VALUE OF MONEY

Stanley, eldest son in a family of nine, seven brothers and two sisters, had an opportunity to learn as a boy the business lessons of the value of money. His father's household every penny counted.

The influence, a wholesome and frugal home life, deeply impressed itself upon his mind.

In addition, he received the benefits of a good education at the University of Toronto.

Continued on Page 23, Col. 3

Heads Canada Packers

STAGE FORMAL OPENING NEW PLANT NOV. 4

Provincial, Civic Officials To Take Part In Ceremony at 3 P.M.

Christening of Edmonton's newest industry—Canada Packers Ltd.—will take place in the North Edmonton plant building and plans are now being laid to make the opening of the \$1,000,000 company a gala affair.

Ceremonies will commence at 3 p.m. on Wednesday, November 4, at the new plant building, 1010 11th Avenue S.W. The ceremony will be presided over by J. S. McLean, president of the company.

HIGH OFFICIALS

Government and civic officials will be invited to take part in the ceremonies which will also be attended by many business men. Managers of all the firms concerned will be in Edmonton for the opening, as well as 24 Edmontonians who have been a trip to this city in connection with a site inspection.

The firm's stockholders will represent the firm's stock of plants across Canada and will arrive in the city on the morning day.

TO BE INVITED

Four hundred persons have received personal invitations to be present at the opening ceremony, which will be presided over by J. S. McLean.

DANCING IS FEATURE

The day's program will also include dancing in the plant building. Arrangements have been made for an orchestra to play from 4 p.m. to 10 p.m. The whole building has been wired so that music may be heard in all sections of the plant.

Every table within Canada Packers' plant building will be supplied with a glass of beer, and special displays have been planned for the pleasure of housewives.

Officials are arranging for a special bus service to carry visitors from the street cars to the plant building and information in this connection will be announced later.

Provision has also been made for adequate parking space for motor cars.

Equally extensive 34-year-old plant building will be the site of the ceremony.

Canada Packers, however, has many men in its employ who have worked for it much longer than Mr. Trenter, and some of them who might lay claim to greater brilliancy.

He has tried therefore, in the few weeks in which he has enjoyed his acquaintance, to find out from others who have known him personally what is his real character. We have even gone so far as to make enquiries of his very charming wife, and

When Canada Packers took over their 4100 employees selected Wilton B. Trenter as their Edmonton manager. It is reasonable to suppose that they did so only after careful consideration and on account of certain special qualifications.

One of their reasons doubtless, was that Mr. Trenter, although a relatively young man 38 years old, had had a long and successful experience in the packing business all of it spent in western Canada. He joined

the company in Winnipeg in 1919 at the close of the war in which he had served with the 21st Battalion overseas. After working in various capacities, he was appointed manager of the best department for the west, a position he held until coming to Edmonton.

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CANADA PACKERS FIRM OLDEST OF PACKING HOUSES

In August, 1927, four Canadian packing companies united under the name of Canada Packers Limited. The result from which the managers and staff take most satisfaction is that the new company, while developing an individuality of its own, has retained the special points of merit possessed by each of the four original companies.

At the same time the union has made possible many economies in operation and improvements in products, the benefits of which have been shared by producers and consumers, as well as by the company itself.

The four companies which united in Canada Packers Limited were:

The Wm. Davies Co., Limited—Founded by the late Wm. Davies in 1881.

The Canadian Packing Co., Limited—originally the Greater Matthews Company, founded by the late George Matthews in 1904.

The Harris Abbot Co., Limited—founded by the late Wm. Harris in 1888.

While by 1927, all four companies had developed an all-round packing business, yet each retained a speciality in some special line of the business.

OLD COUNTRY BUTCHER

Mr. Wm. Davies was an old-country butcher, skilled in the art of curing bacon. Through him, who owned the company which he built up, the company's attention was attracted to curing bacon and hams for the British market.

William Harris, who was justly famous in Great Britain for curing bacon, was also an old-country butcher in the curing of hams in Canada.

The Matthews company, from an early date, was well known for its export of hams. But from the beginning it also took an active interest in the domestic market.

PRODUCE HOUSE

Gunn was originally a produce house, handling such commodities as poultry, both for export and at home. Gunn's produce built up a chain of co-ops, and at all times prided themselves upon being produce specialists.

The special field of the Harris Abbot Company was beef. The original purpose of the company was to produce a high quality of beef, and export the chilled beef to Britain.

It was soon found, however, that Canada could not compete with Argentina, which was then best known to occupy the British market. After a couple of years, the Harris Abbot Company turned its attention to developing a business at home.

Consequently they still produce a large business in Canada of all kinds of meat products.

IN CERTAIN DIRECTIONS, chiefly New Ontario, they found themselves in constant competition with meat from Western Canada. To meet this situation, the Harris Abbot Company decided to establish themselves in Winnipeg.

The Harris Abbot Company, forming a partnership with George, founded a new company, the Harris Abbot Company, Ltd. This partnership was an operating company, and was the first of the plants owned by the company.

Almost from the start the partnership ran into difficulties. When it was founded, the Harris Abbot Company was still in process, and large quantities of beef were being imported from the nucleus of the British government.

After two years the partnership was made up of them. The Harris Abbot Company was then a partnership of 12 members, a further half million dollars was paid.

CHIEF CRISIS OCCURRED

At this point occurred the chief crisis in the history of the Harris Abbot Company. The same day, but seriously impaired the revenues of the company, and the shareholders were to abandon the well, and concentrate again on the open field in which their business had been built up. The problem was further complicated by the fact that the Winnipeg plant in which they had been operating was old, and almost unworkable. If they continued they would be forced to build a new plant.

The decision was finally made to sell everything and continue in the west. The Harris Abbot Company was abandoned, and at Winnipeg the sale of operations was drastically reduced. The Harris Abbot Company assumed the legacy of the half million dollar loss left by the partnership, and a new start was made. In 1922 they succeeded in breaking even. In 1923 a small profit was made, and from that time forward the Harris Abbot Company steadily prospered.

In 1924, the Harris Abbot Company, founded plant had to be abandoned and a new start was made at the Union Stock Yards, St. Boniface.

CONDITIONS AT WORK

Meanwhile the conditions which had been brought about in the West. Canada, where the work in the field. There, the scale of the packing industry was much larger. During the war, to meet the needs of the army, the scale of the companies had greatly increased their plants. Post-war depression brought its inevitable losses.

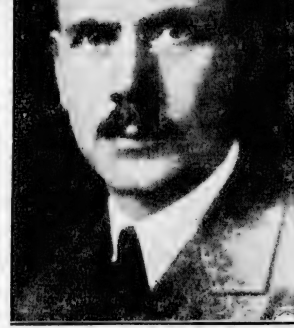
Thus for 365 days in every year in the history of the Harris Abbot Company, the temperature you desire, even if it is the coldest day of winter.

New Plant Has Big Killing Capacity

The date when capacity of Canada Packers' new million dollar plant in Edmonton is being set is estimated to be 600 cattle, or 1,000 hogs, or 1,000 sheep, or 1,000 pigs.

The plant will also manufacture sausage, ham, and other products, and will also produce, butter, eggs, cheese and poultry.

Continued on Page 23, Col. 3



J. S. McLEAN

Plant Manager



WILTON B. TRENTER, Plant Manager

To Broadcast Opening New Packing Plant

For the benefit of those who are unable to attend the formal opening ceremonies of Canada Packers' new packing plant at Edmonton, Canada Packers Limited has arranged a radio broadcast.

The plant is to be opened at 3:00 p.m. on Wednesday afternoon, November 4, and the opening ceremonies will be broadcast over station C.F.R.S. commencing at that time.

You are cordially invited to listen in.

Welcomes



MAYOR JOSEPH A. LYMBRE, JR.

"In the effort to build up a new city, particularly in the city of Edmonton, we have seen with a firm conviction as Mayor Joseph A. Lymbre, Jr. that the efforts made to meet all requests for the government, when they first set eyes on Edmonton, is a most commendable job by the government."

"We welcome Canada Packers, and would much like to see the opening of the new plant in the city. I think I am expressing the opinion of all the business men in the city. Canada Packers are more than welcome, and as far as I am personally concerned, they can bring a brother packing plant with them next year if they wish to."

MODERN PLANT TEMPERATURES VARY WIDELY

From Below Zero Levels to Those Far Above Hot Summer Days

Temperatures in a modern packing plant vary from below zero to those far above the hottest summer days. Along the entire length of the new plant, the temperature is maintained at a level of 55 degrees Fahrenheit. The maximum variation permitted in the temperatures of the cooler is two degrees.

Rooms in which meats are "pickled," known as "relays," are held at a temperature of 38 to 40 degrees F. The "relays" in which sides are "cured" are kept at a uniform temperature of 55 degrees.

"Freezing" rooms are carried over any temperature down to 30 degrees below zero.

HIGH TEMPERATURES

High temperatures vary, too. Smoke houses are carried at about 120 degrees, and within 24 hours the rooms in which bones and bladders are cured are carried from 100 to 130 degrees F. The cooler and bone rooms are carried at a temperature of 55 degrees.

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ARCHITECT TELLS HOW EDMONTON PLANT WAS PLANNED

Architect

PROF. E. ARTHUR OUTLINES STUDY MADE OF PLANS



PROF. ERIC R. ARTHUR, architect who designed the new Canada Packers plant. An outline of his distinguished career appears in this issue.

Learn to destroy about 30 per cent. of American crops.

By PROFESSOR ERIC R. ARTHUR.
A famous architect once designed a church. The bishop was pleased with the plans and the money was all ready to begin work on the building. At the last moment he asked his architect: "how long would take to build and the latter replied: "One hundred years, My Lord."

Great industrial corporations usually take years or months to decide to build, but having made their decision, they expect their building to be designed the next day and started very shortly after.

Canada Packers did not do that and, in that respect it is no other plant is unique in the world. The plans were made in 1931, but they finally reached a point where everything was complete. By the following winter they were studied in the most minute detail. Such a procedure is expensive, but no money was spared to obtain a perfect plan. Experts in different departments were asked to re-examine the space allotted in their perspective view of the different portions and a model was made to a small scale of the whole plant.

The result did not affect the general layout, but did affect all the plans in a multitude of details.

When the finished plan was examined by the owner, no changes were made except such trifles as the position of a door or the re-arrangement of a piece of equipment. Such approval must be a record in any plant and is entirely due to the advance study given the plans.

CERTAIN DATE
Industrial plants must always be finished if possible by a certain date. This date may be arbitrarily set, and the architect and the contractor must be aware of it because the owner has a great deal of money invested in the building and it is not possible to operate it in a dead loss to the date.

DESERVE HIGH PRIZE

For this achievement, Mr. Green-Sold of the Bank Construction Company, and the architect's reputation, Mr. E. R. Arthur, who was on the job the whole time, deserve the very highest praise.

Power are a thousand interesting things in one department. Not the least interesting is the plan. In Europe most plants are based on horizontal lines or are based on one department to another. In North America the method is to have a central core and the movement is possible in and out of the plant as possible is moved by gravity.

BEGIN ON TOP

Construction begins on the top (in this case the third floor) and move downwards: some products arriving finished on the first floor where they are packed and shipped, while others go on to the basement. This method gives a great deal of handling, but permits quite a novel and complicated plan. It means roughly that the relation of departments on a given floor may be important and intercommunicable, but the relation of a department to the one immediately over it and under it is equally important.

In a modern plant the company and the government (represented by the Federal Meat Inspection Service) have to have a hand in the prevention of communication between edible and inedible sections of a floor are today as much the company's as the government's concern. In this building, waste is removed from every department to a central ventilating shaft and fresh air is brought in from outside. Walls are painted, windows are frequent and their walls and floors are marble terrazzo, dressing rooms are planned and have gaily painted doors.

MORE LIKE DAIRY
In fact, the modern packing house is more like a dairy than anything and has nothing in it that really resembles the old-fashioned slaughter.

Spain is the great cork producing country and hundreds of square yards of that valuable material have gone into the building. It is the finest in the world material known for coolers and freezers and world supplies must now be in serious straits owing to the troubles in Spain.

The structure of the building is reinforced concrete, with an external veneer of brick. It is impossible in a brief article of this kind to give credit to the many sub-contractors who contributed to the success of the building, but there are certain people who supervised their work who deserve mention. Great credit is due to the engineering department of the University

Canada Packers Plant At Night



Above is a night photograph of Canada Packers plant in North Edmonton, showing effects of illumination.

PROF. ARTHUR WAS BORN IN NEW ZEALAND

Architect of Edmonton Packing Plant Writer and Lecturer of Note

E. R. ARTHUR, M.A., B.Arch., A.R.I.B.A., M.A.I.C., Member of the Alberta Association of Architects.

Born in New Zealand July 1st, 1898. Educated Otago Boys' College, Dunedin. Won first prize in Architecture, New Zealand Expeditionary Force. Graduated Liverpool University, School of Architecture, M.A. B.Arch. A.R.I.B.A. (Associate Royal Institute of British Architects). First Edinburgh University, Scotland.

200 or more men and of these forty, some had not worked in four years, some in three and very few, if any, had had continuous employment through the depression.

SAD CONDITION

Such a situation in one of the most and most respected trades brought home to everyone the sad condition of the building industry. These men which takes cattle from the say critics and that they finally succeeded in producing work above criticism and beyond praise, is one of the high points in the whole building operation.

An article like this emphasizes the structure of the building would not be complete without some reference to the owner, Canada Packers Limited, because a building reflects its owner, more than those who had the designing of it. Many a building has been marred by interference from an owner who has a predilection for Gothic architecture and there are "Gothic" buildings here or by one who likes to "run up" a plain wall or put some wickerwork round a door.

Criticism has been made and has been welcomed and accepted. In no case was there an attempt to force them concerned with the designing of the building to adopt a procedure which they felt to be wrong.

An article like this emphasizes the particular fields in Canada Packers Limited have helped to make the job of designing and building this plant a very great pleasure from the moment we were entrusted with the work. I cannot mention the names of all who would help it, but I must limit on mentioning the names of those who helped it. J. S. Macdonald, who gave me no detail of construction, assistance or drawings, and Mr. W. G. McLeod, the general superintendent of the company, a very present help in time of trouble, and the organizer of the multitudinous technical details without which there would be no plant at Edmonton today.

BEST WISHES TO

CANADA PACKERS LIMITED

IN THE OPENING OF THEIR NEW MODERN EDMONTON PLANT.

THE HAMILTON STATIONERY CO.

COMMERCIAL AND LEGAL STATIONERY

10179 100A ST.

Phone 24226

EDMONTON'S LEADING THEATRES

WELCOME

A New Industry to Edmonton

CANADA PACKERS LIMITED

STRAND EMPRESS

DREAMLAND PRINCESS

SOUTH SIDE

CADITOL

WE WELCOME

CANADA PACKERS LIMITED

The Management and Staff To Edmonton

SHOWING SAT, MON, AND TUES.
"The General Died at Dawn"
SHOWING WED, THURS, AND FRI.
"Ladies in Love"

When You Attend the Official Opening of the Modern Plant of

CANADA PACKERS LIMITED

Next Wednesday

Drive There in a

JACK HAYS TAXI

— Phone 22111 —

PRIVATE DRIVE-IT-SELF CARS

24-HOUR AMBULANCE SERVICE

Hart Bros. Ltd.

The Store of Quality for Men



We Welcome the Management and Staff of Canada Packers Limited to Edmonton and invite them to Make Our Modern Store Their Headquarters for Quality Men's Wear

Our Reputation in Men's Wear Has Been Built on Quality—With a Money Back Guarantee

Our Fall and Winter STOCKS ARE COMPLETE and include

SOCIETY BRAND

and

CAMBRIDGE BRAND

SUITS and OVERCOATS

In both Ready-to-Wear and Made-to-Measure

SLATER SHOES

The Finest Shoes Made in Canada

Sold here exclusively. Sizes 5 to 12 and in widths from AAA to EE.

Special lines with Arch Supports for Tired Feet.

OUR HABERDASHERY Department

Carries Well-Known Brands such as...

Forsyth and Arrow Shirts and Pyjamas

Dr. Jaeger's Pure Wool Lines

Holeproof, McGreggor and Circle Bar Hosiery

Blitzmore, Stetson Hats and Caps

WORKMEN'S Lines

Are All of Top Hand

Wearing Quality

Great Waterproof Boots are known wherever good boots are needed.

Also 10 and 12 inch up boots in sizes 6 to 12—wide widths.

Headlight Overalls and Work Clothes.

Carls Mackinnow, Wang and Reiter Coats and Heavy Wool Ties.

Work Shirts, large and roomy, slugs up to 20 in all weights.

We Cash Pay Checks

Mail Orders Sent on Approval

Government Scrip Taken Here

HART BROS.

JASPER AVE. AT 99th STREET

EDMONTON CITY DAIRY LTD.

Extends a Hearty Welcome

—TO—

CANADA PACKERS LIMITED

The Completion of this Magnificent Plant marks another important milestone in Edmonton's Industrial Progress.



Edmonton Exhibition Association

— Welcomes —

CANADA PACKERS LIMITED

TO THE CAPITAL CITY OF ALBERTA

The selection of Edmonton as the location for the most modern equipped plant in Canada justifies the efforts which the Edmonton Exhibition Association have directed over the years toward the promotion of the Livestock Industry in Northern Alberta.

GEO. R. HALL, Pres.

P. W. ABBOTT, Man. Director

SUPERINTENDENT EXPLAINS EQUIPMENT AND OPERATION

EQUIPMENT MOST MODERN OF KIND IN ENTIRE WORLD

By W. G. McLeod.

General Superintendent Canada Packers Limited. As our architect, Professor E. R. Arthur, developed the plans for the building of the Edmonton plant, the technical and mechanical men of Canada Packers were busy selecting the machinery and deciding upon the arrangement of the machines in the various plant departments.

The architectural plans supplied the body of the plant with its beauty of line and pleasing effect of exterior walls. The mechanical plans supplied the internal organs or working parts of the plant. In order to have a modern efficient industrial plant which functions properly, the working parts must be so designed and arranged as to

enable the employees who supply the brains, the heart, and the hands of the plant to carry on the operations with the least effort and with maximum safety to produce high quality products. In our search for the latest and best types of planthouse equipment, we visited plants in various packinghouse centres of Canada, the United States, Great Britain and Denmark. The manufacturers of equipment were consulted and six months of comparison and study of the final selection were made.

Centre of Power Supply



Above is the boiler room in Canada Packers new plant, showing machines which supply refrigeration for freezers, coolers and the manufacture of ice.

Congratulations

TO

CANADA PACKERS LIMITED

On the Opening of Their Fine New Plant

Saskatoon Welding Company

9619 - 101A AVE.
Phone 22756

BEST WISHES

TO

CANADA PACKERS LIMITED

In Their New Modern Edmonton Plant

Edmonton's Leading Shoe Store

Sterling Shoes Ltd.

10150 JASPER AVE.

These Famous Shoes are Exclusive in Our Store

FOR THE MEN:
FLORESHIM
HART
STERLING

FOR THE LADIES:
FLORESHIM
BROWNE ROSE
SILBY TRU-POL
FLO DE LUXE HAND-MADE

ALL FITTINGS BY A-RAY

CANADA PACKERS LTD.

"Welcome to Edmonton"

The Largest and Finest City in the Province of Alberta

May the selection of your location hold always a proud distinction of superiority amongst your great chain of endeavors.

We congratulate your modern-minded manner and find much pride in referring to your institution in Edmonton as the most up-to-date plant of its kind in Canada.

"WE ALWAYS SELL FOR LESS"

ARMY-NAM

EDMONTON, ALTA.

ALL BRICK and TILE
Used in constructing

Canada Packers LIMITED

Supplied through

J. B. LITTLE & SONS, LTD.

ALBERTA'S OLDEST BRICK MANUFACTURERS

9120 100 Ave., Edmonton

Telephone 23660

Plant Supt.

PACKING FIRM IS OLDEST IN THIS COUNTRY

Continued from Page 21

This situation was followed by a still greater difficulty. For the past year drop in prices caused farmers to cut down livestock production drastically. As compared to previous times, packers had greatly enlarged plants and much less livestock.

In England unrestricted imports brought about the demoralization of the bacon market. The Wm. Davies Company and the Canadian Packing Company, whose business lay chiefly in exporting bacon, took severe punishment year after year.

The situation was further aggravated by the imposition of the Foodstuffs Tariff by U.S.A. in 1921, which they made all while from Canada approximately \$1500 per head, partially choked the natural outlet for the surplus Canadian cattle. The Canadian market, badly overstocked, was unable to absorb the surplus of the packers.

The sale of beef left a profit only for those plants which by superior lay-out and equipment, or by superior efficiency on the part of their work people, could offset a fraction of a profit while their competitors were taking losses. It became necessary to bring about some kind of reorganization of the industry. The solution of the difficulty was found in August, 1927, in the union of four of the chief houses—Harris, Davies, Gunn, and Canadian Packing Company. This union saved the packing situation from the point of view of the shareholders of the four merging companies. Three of these companies for a number of years had been in heavy losses. The combined result of the four companies had been a loss of a million dollars per year. Since the merger an average yearly profit has been made of just under a million dollars.

This has been brought about by the following means:

1—Improved products. The knowledge of the four organizations was pooled, and in each process the best practice of any was adopted by all.

2—Increased efficiency. Conventions were made of plant costs so that in each operation the efficiency of all was gradually brought up to that of the best. Savings due to increased efficiency alone amount to more than a million dollars per year.

3—Reduced costs due to consolidation of operations. Here again the savings have been very great.

(a) 9 operating plants have been reduced to 8. One plant, which was a closed-down in two locations adjoining plants were merged.

(b) Executive officers were cut down from 31 to 10—their annual salaries from \$207,000 to \$122,000.

(c) Number of employees was reduced from 3,400 to 4,085 as follows:

Office 1927 3308

Plant 3541 2980

Buyers 46 39

Care Route 317 181

Branches 687 585

Total 5,490 4,085

The reduction in total operating expenses, embracing all the above, has been:

1927 \$15,215,000

1930 10,435,000

A saving of \$ 4,770,000

CONGRATULATIONS

To

Canada Packers LIMITED

Western Junk Co.

Iron, Metals, Heating, Piping, Machinery and Supplies

10151 97 St., Edmonton

Phone 3468

and a wife.

Cal's Liver, Bacon

Six slices cal's liver, six slices Maple Leaf bacon.

Four 2 cups boiling water over cal's liver and let stand five minutes. Drain. Trim off outer membrane and roll in flour. Place in frying pan with two tablespoons domestic shortening and cook slowly fifteen minutes, turning occasionally. Serve on hot plate.

Place a strip of rolled Maple Leaf bacon on each piece of liver, garnish with slices of fresh tomato and parsley.

Provisions

Roast Loin Pork

Three-quarters the loin roast pork. Place the fat side down in a roasting pan, the fat side down, in a hot oven, roast quickly. When browned, reduce temperature and cook slowly at a low temperature about two hours. Pork must be well cooked. About one hour before the roast is cooked, place six peeled sweet potatoes in the pan with the meat. When the meat is tender, remove to a hot platter, arrange brown sweet potatoes and baked apples around the roast and serve with brown gravy.

COMMON BRICK

Made by us in Edmonton in Our Own Brickyard

Supplied through

J. B. Little & Sons, Ltd.

Edmonton, Alberta

Telephone 23660

and a wife.

Congratulations

To Canada Packers Limited

On the Opening of Their Fine New Edmonton Plant

METALS Ltd.

WHOLESALE HARDWARE, PLUMBING AND HEATING SUPPLIES

10418 Street at 102nd Ave.

EDMONTON

Phone 21866

"INDUSTRIES BUILD CITIES"

We Appreciate the Opportunity to Welcome Another Outstanding Industry to Edmonton . . .

CANADA PACKERS LIMITED

CITY TELEPHONE SYSTEM

THE Plumbing Heating Sprinkler System Gas Installation

AND

Process Piping

For The Modern Plant Of

Canada Packers Limited

Was Handled By

H. KELLY & CO. Limited

Plumbing, Heating and Gas Fitting

10041 101A Ave.

Phone 21644

Meat Inspection In Canada The Consumer's Protection

One of the new men who have taken over the reins of the bureau is **John L. Duggan**, a former inspector with the bureau in the United States. He is now in charge of the bureau's operations in the United States. He is a former inspector with the bureau in the United States. He is a former inspector with the bureau in the United States.

Meats Are Kept Fresh In This Cooler



First Cattle Driven Into West Area 113 Years Ago

The first cattle to be brought to the Central Canadian West were taken in 1823 from some points U.S.A. to Fort Selkirk. The last shipment of 200 head

Province	Milk Cows	Beef Cattle	Sheep	Swine	Poultry
Manitoba	338,000	458,000	216,000	242,000	4,793,000
Saskatchewan	539,000	941,000	141,000	538,000	10,430,000
Alberta	488,000	1,104,000	109,000	836,000	7,801,000
Total	1,365,000	1,503,000	466,000	1,616,000	23,024,000

Total 1,000,000

What a development in 50 years!

The next 50 years may easily multiply these totals several times.

The great problem is to find a market for the surplus.

A new plant which can handle livestock with a minimum of waste at a low cost, and that can turn out a superior product is an asset to every agriculturalist in Alberta.

alized that the barley which has in their granaries without a market could be converted into cash, when there was a ready sale at profitable prices.

As a result the bacon business of Canada was developed. Exports of cured hams and Willshires, which amounted to only 7,500,000 in 1901, had grown to over 105,000,000 pounds by 1909.

The value of exports of bacon became infinitely larger than that of any other barley exported to U. S. A. had ever been, whilst at the same time the raising of hogs provided a natural and inexpensive form of soil replenishment.

CANADA PACKERS USE CANADIAN-ALLIS CHALMERS PRODUCTS

Canadian Allis-Chalmers Limited congratulates Canada Packers on the opening of their splendid new Edmonton Plant . . . The company takes pride in the fact that C.A.C. Centrifugal Pumps—Cochrane Deaerating Feed Water Heater—and Texrope Drives will provide efficient service in this outstanding new building.

**CANADIAN
ALLIS-CHALMERS LIMITED**
HEAD OFFICE, TORONTO • SALES OFFICES: VANCOUVER • NELSON • EDMONTON
WINNIPEG • OTTAWA • MONTREAL • HALIFAX

HEAD OFFICE: TORONTO • SALES OFFICES: VANCOUVER NELSON EDMONTON
CALGARY WINNIPEG NEW HAVARD OTTAWA MONTREAL HALIFAX

General Supt.



HOGS COME TO AID OF FARMER IN DEPRESSION

During the recent dark years of low prices for agricultural products it was encouraging to look back at other disastrous periods of distress which all, in due course, found a cure.

In 1889 there was a general depression, which for Ontario farmers was made almost intolerable by the sudden imposition of a prohibitively high U. S. A. tariff on malted barley.

BARLEY MAIN CROP

Prior to 1889, the main crop in certain parts of Ontario was barley, which was shipped by schooner from Lake Ontario and Lake Erie ports to U. S. A. The tariff wall was erected when thousands of acres in Ontario had already been sown to wheat. The result was that but there was no place to sell it. Many a farmer used barley at stove fuel in the fatal winter of 1889-90.

What seemed to be a disaster, however, was turned into a blessing to be a benefit for Ontario. Public spirited men like George Matthews and William Davies, who were the leading champions of the day, organized a campaign for the raising of hogs. They arranged for the importation of Tamworth and Yorkshire boars from Britain and distributed them to the distressed farmers in Ontario.

GENERAL ELECTRIC EQUIPMENT

— including —

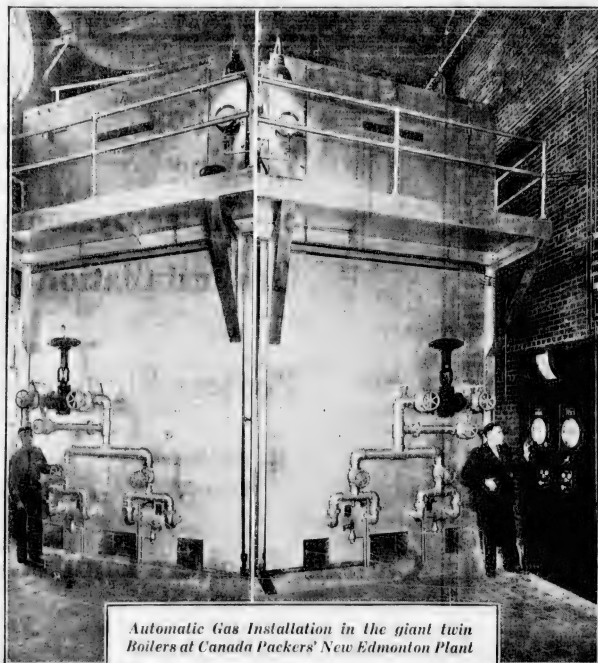
MOTORS	SWITCHBOARDS
CONTROL EQUIPMENT	PANEL BOARDS
TRANSFORMERS	WIRING MATERIAL

will insure **DEPENDABILITY** in

CANADA PACKERS MODERN PLANT

**CANADIAN
GENERAL ELECTRIC**
COMPANY LIMITED

HEAD OFFICE: TORONTO
EDMONTON OFFICE: 10165 104th STREET



Canada's Most Modernly Equipped Packing Plant Has Chosen

GAS

for every HEAT REQUIREMENT . . . from the giant twin boilers right through to the branding irons for the finished product.

To

CANADA PACKERS LIMITED

We extend a cordial welcome on the occasion of the formal opening of their magnificent, new plant in Edmonton.



Natural LEAS

MARCHES ON - IN THE SERVICE OF INDUSTRY

FACT-ORY

Following are 'facts' about Canada Packers new plant on Fort Saskatchewan road, Edmonton.

STRUCTURE CONTAINS
1,548,000 cubic feet content of buildings
400,000 board feet of lumber
22,000 sections of wire
50,000 square feet of floor space
25 1/2 acres
40,000 bags of cement
14,000 tons of concrete
22,500 linear feet of pipe

6,000 feet of overhead rails
600 tons of steel
185 cars of material and equipment
50 miles of electrical wiring
20 tons of material in the shop
12 miles of electrical conduit
12 cars of work from Spain
\$1,000,000 in wages paid during construction
400 employees at peak
25 trade-unionists at one time

The leg or loin are suitable for roasting. When the leg is used it may be boned and stuffed with bread dressing or roasted with the bone in. Place meat in a roasting pan.

Place around meat fat or dripping. Roast in a hot oven for 20-25 minutes. Then reduce heat and bake 4 hours in a moderate oven, basting every 15 minutes with fat in the pan. Serve with brown gravy.

Home Of Maple Leaf Hams And Bacon



Above is Canada Packers bacon hanging room in their new North Edmonton plant, the home of Maple Leaf hams and bacon.

Grilled Bacon

Place slices of Pea Meal Bacon on a wire rack over a dripping pan to save the fat. Broil under a hot fire, and when one side of the bacon is delicately browned, turn and brown the other side.

PACKER SEEKS IMPROVEMENT RAW MATERIAL

Balanced Rations In Production of Hogs, Point Stressed

Improvement of the raw material of the meat packing industry, as well as of its finished products, is the major interest of the packer.

Important in the packer's work is his investigation designed to discover means of producing meat of the highest quality. The progressive packer is continually studying such things as hog grading, dressing yields, methods of feeding and penning along this information to the producer.

IN OWN INTEREST

The Canadian packer recognizes the farmer's desire to receive a maximum price for his product and is intent on helping improve Canadian porkers to the highest standard. The feeding of hogs, for example, at the supplier's end, perhaps the least understood of any of the feeding problems on the farm.

Those countries which have made the greatest progress in producing the highest quality hogs, notably Denmark, have done so for two

reasons: Good breeding combined with good feeding. A high percentage of select's cannot be obtained by good feeding without a background of good breeding, and neither can a high percentage of select's be made with well-bred hogs, unless combined with good feeding.

INCREASE SELECT'S

Good feeding of hogs will, however, increase the number of select's in any litter. Furthermore, it will cut down the cost of feed from weaning to marketing.

Hogs, year in and year out, are a most profitable way to market corn and barley, or low grades of wheat. When fed a balanced protein ration, hogs will gain 100 pounds in

live weight on 350 pounds of grain or less.

If plenty of skim-milk or buttermilk is available, in addition to grains, then, only materials are needed to provide a balanced ration.

MUST ADD VITAMINS

Very few hog-raisers have enough skim-milk or buttermilk to balance the amount of grains fed. To get the most out of the grains, proteins, minerals and vitamins must be added for really profitable gains in weight. In a well balanced feed for hogs, the protein must also be of the right kind; otherwise full use of proteins is not made during digestion. Animal proteins are particularly effective in hog feeding and when mixed

with small quantities of certain vitamins A and B should also be available. Properly balanced rationing is essential to the plan. From your combination should have a minimum of 100,000 units of vitamin A and 10,000 units of vitamin B. To support the weight of the carcass, the ration should contain 10% of the body weight of the pig, a strong. Farmers who are increasing the bone structure must be developed. (Feeding hogs should write to Canada Packers Limited, Edmonton and Winnipeg, for more information, or for a free copy of the booklet asking for trouble.)

CANADA PACKERS recognize

PHONE GOOD PRINTING
24078 ... at the right price
together with prompt
RELIABLE Service!

Reliable Printing Co. Ltd.
9020 101st STREET J. D. WAT LACK

We Extend
A Hearty Welcome

CANADA PACKERS
Limited

And we trust that their faith in
Edmonton and Northern Alberta
will be more than justified.

Arctic Ice Co. Ltd.

NATURAL ICE AND REFRIGERATORS
PHONE 21220

Hudson's Bay Company
INCORPORATED 27th MAY 1870

WELCOMES—

**CANADA
PACKERS
LIMITED**

To the City of Edmonton

We Offer Our

Congratulations

To CANADA PACKERS LIMITED

On The Opening Of Their Fine
New Packing Plant

WE SHIP TO ALL PARTS OF THE WORLD

WEILLER & WILLIAMS

LIVE STOCK COMMISSION MERCHANTS
Edmonton Stock Yards
Edmonton, Alta.

CFRN

CONGRATULATE

CANADA PACKERS

LIMITED

On The Opening Of Their Fine New
Packing Plant In Edmonton

CFRN

Owned and Operated By the
SUNWAPTA BROADCASTING CO., LTD.
First Floor, C.P.R. Bldg.

Best Wishes
to the

**CANADA
PACKERS**

**FIELD'S
Pharmacy**

"THE RXALL STORE"
OF NORTH EDMONTON
12839 Fort Road

Office Manager



EDGAR DOWTON,
Office Manager

of Canada Packers' new plant, is a typical young western Canadian businessman. Born in 1889 at Bradford, England, he moved to Winnipeg, Canada, in 1900, where he was educated in public and high school and at the University of Manitoba. After receiving his A.B. degree from the university, Mr. Dowton joined the Royal Air Force in 1912, where he trained for six months prior to the termination of the Great War.

Best Wishes

to

CANADA PACKERS

Limited

on the
Completion of Their
New, Modern Plant.

...

THE J. H.

ASHDOWN HARDWARE

CO. LTD.

EDMONTON

We Take Pleasure
In Welcoming

CANADA PACKERS

LIMITED

TO EDMONTON



We had the pleasure of satisfactorily moving over 30 families connected with Canada Packers from Winnipeg to Edmonton.

McNeill's Moving and Storage

10079 Jasper Ave.

Phone 23456

THE ENTIRE

Electrical
INSTALLATION

For the New Plant of

CANADA PACKERS

—LIMITED—

Was Entrusted to

Canada Packers plant is almost 100 per cent electrically equipped and operated.

Twelve miles of electric wire, and over five miles of electric conduit was used.

**S. E. NOBLE
ELECTRIC**

10623 Jasper Ave. (Corona Bldg.)

Phone 25454

START OF MEAT INDUSTRY IN NORTH AMERICA OUTLINED

Sweetbread, Bacon

Cut in slices crosswise, dip in flour, and egg, and fry in a small amount of grease until brown on both sides. Serve with slices of fried back Maple Leaf Bacon.

It is said that nearly 100,000 people are engaged in the \$300,000,000-a-year "meat business" business.

STOCK BROUGHT BY COLUMBUS ON SECOND VOYAGE

When Columbus sailed from Cadiz in 1492 in search of the direct sea route to India, he took "packed" meat (i.e. beef and pork salted in barrels) with him.

On his arrival he found a condition of society so far as meat supplies went that resembled the pre-pastoral stage of Asia and Europe.

LANDED FEW HORSES

In 1499, however, Hernando Cortes landed a few horses and a few head of cattle near Vera Cruz. His followers, retired and their live stock multiplied. Many escaped into the interior.

These cattle of Andalusian strain created the nucleus of the "Mestizo" herd from which Texas Longhorns sprang. These half-bred cattle also roamed northward, grew in numbers and later formed the basis of most of the herds of the far western country.

Western cattle, though, assuredly improved by crossbreeding, still show their ancestry in wild horse, native high heavy shoulders and long legs.

A much better strain of cattle, however, came to the North Atlantic coast. The British settlers in Virginia and New England, and the Dutch in what are now New York and Pennsylvania, brought with them good strains of domesticated stock.

The difficulty and cost of bringing cattle over in the small, slow vessels of the sixteenth and seventeenth centuries was so great that to return home with a few live head of stock was considered a great feat.

CUT OFF SUPPLY

An effective war of the peninsula for conservation, however, that was found by 1640 when the Civil War of England and Ireland had cut off the supply from England, the American colonists had developed herds not only sufficient for their own use but able to take over the whole trade of supplies and live stock with livestock, hogs, and hams. The meats were "packed" (i.e. salted down) and packed in barrels.

FIRST AMERICAN

The first American to give his whole time to the business of packing, so far as can be learned, was William Proctor, of Springfield, Massachusetts.

The name "Packer" has been in use since that time, although "packing" sometimes a relatively small part of modern meat preparation.

For 150 years after Proctor's time, however, the packing industry was of small importance. Cattle were small, agriculture was in general occupation. Village butchers supplied the meat, or, where there was no butcher, farmers slaughtered a cow or a hog on the farm, and vendored it themselves to neighboring villages and towns.

Birds are very sensitive to light changes. They sit at the break of dawn and rest at the first sign of darkness.

Enthusiastic



JOHN HITE

Stating that several farmers of the province had expressed active interest in the high quality of meat which would be discontinued, and adding his own belief that in such an event the new Canada Packers' new plant would be invaluable in preserving market conditions for local dealer, John Hite, secretary-manager of the Edmonton C.M.B. of Canada, was enthusiastic about the approaching official opening of the plant.

"This new plant may well secure a continuance of good prices even if the Ottawa agreement is terminated," he said, "due to the expanded market and increased competition it provides."

Edmonton industry has been put on a firmer basis and a larger local market produced by this new addition to our economic structure.

Bird Construction Company Erected Edmonton Plant

Canada Packers' new Edmonton plant was constructed by the Bird Construction Company, Limited, of Moose Jaw, Saskatchewan.

This company is probably the youngest of the larger construction organizations, as it was started by Mr. H. J. Bird on his return from the war, but since then has carried out many millions of dollars worth of work throughout the prairie provinces including such important projects as the new million-dollar C.P.R. terminals in Regina.

The traffic bridge over the South Saskatchewan river at Outlook, Sask., the technical school at Moose Jaw.

The wide distribution of contracts includes the post office and telephone buildings at The Pas, in the extreme north of Manitoba, and many other buildings and general construction projects throughout Manitoba and Saskatchewan.

Work in Alberta includes the Galt hospital addition at Lethbridge; the new Galt Nurses' building, Lethbridge; Kresge street Lethbridge; Drumheller high school, Provost hospital, and much other work.

The company previously built

the Canada Packers' plant at Moose Jaw, and remodelled the Swift Canadian company's Moose Jaw plant, and now has on hand a large construction contract for the Burns company at Calgary, so that it has had special experience in packing house requirements.

Goitre is unknown in Japan.

No forms of grouse are ever found in the Tropics.



Welcome to Edmonton

We Extend a Warm Welcome To

CANADA PACKERS Limited

Dominion Envelope & Cartons (Western) Ltd.

P. C. SHAMPER, Manager.

EDMONTON

We Extend Best Wishes

and

Congratulations

to

CANADA PACKERS LIMITED

ON THE OPENING OF THEIR MODERN NEW PACKING PLANT IN EDMONTON.

THE GRIFFITH LABORATORIES LIMITED

MANUFACTURERS OF: PRAGUE CURING SALT, LIQUID AND DRY SOLUBLE SEASONINGS AND GRIFFITH'S PROCESSED FLOUR.

TORONTO, CANADA

CONGRATULATIONS

—To—

CANADA PACKERS LIMITED

BRITISH AMERICA PAINT

EDMONTON

E. W. KEMP, Mgr.

Best Wishes

to

CANADA PACKERS Limited

PLASTERING BY

T. R. FLYNN

9781 106th Street

Phone 25405

WE SUPPLIED

ALL THE CONCRETE

USED IN THE

Canada Packers Limited

NEW PACKING PLANT

"Get the Modern Habit of Using Ready Mixed Concrete"

—PRICES ON APPLICATION—

ALBERTA CONCRETE PRODUCTS

LIMITED

Cor. 104th Ave. and 111th Street

Phone 23851

Congratulations Canada Packers Limited

Your Confidence in Western Canada is fully justified. . . . On the opening of your Fine Packing Plant in the City of Edmonton.

We Welcome You!

H. HOOK SIGNS LTD. H.

A COMPLETE OUTDOOR ADVERTISING SERVICE

EDMONTON

CALGARY

IMPERIAL PRODUCTS...

for Canada Packers Limited

THE CANADA PACKERS

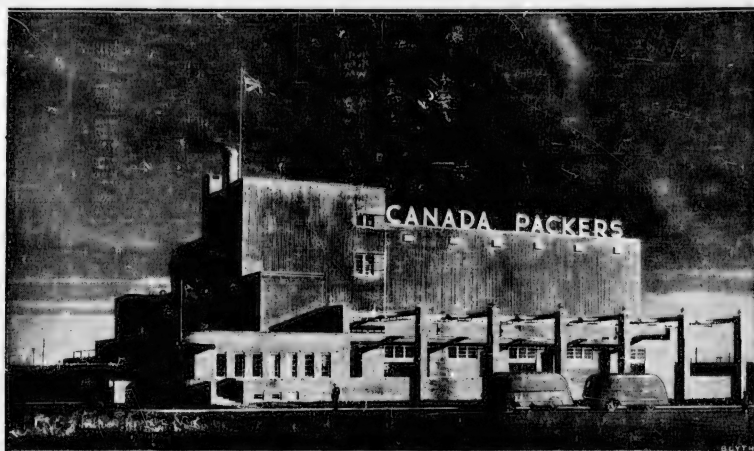
Imperial Lubrication

Here An Imperial Oil Scientist Is Checking Samples of Imperial Lubricants To Be Sure They Measure Up To The Specifications That Make Them The Ideal Lubricants.

Imperial Technical Engineers Are Always Available and Their Recommendations Will Eliminate Unnecessary Shut-Downs and Often Costly Repairs.



Imperial Oil Limited



Canada Packers New Plant In North Edmonton From The Fort Road


**OFFICIAL
 OPENING
 WEDNESDAY
 NOV. 4**



On Wednesday, November 4

YOU ARE CORDIALLY INVITED

To Inspect Canada Packers' New Plant



Turning the First Soil for Canada Packers Ltd., New Plant at Edmonton, March 16, 1936. Left to Right: Chief of Police, A. G. Shute; P. W. Abbott, K.C.; W. J. Greenfield, Gen. Supt. of Bird Construction Co., Ltd.; J. A. Clarke, K.C., Mayor of Edmonton; H. J. Bird, Pres. and Gen. Mgr. of Bird Const. Co., Ltd.; J. T. McCreath, Alderman; A. W. Haddow, City Engineer; R. T. Allwood, Live Stock Buyer for Canada Packers; Joe Harris, Canada Packers Ltd., Winnipeg.

The official opening, at which seating capacity will be limited to 400 persons, will take place at 3:00 p.m.

From 4:00 o'clock until 11:30 p.m. the plant will be open to the public. A special invitation is extended to every housewife.

Full arrangements will be made for directing visitors through the plant and examining the processes.

Plant is located at 70th St. and Fort Saskatchewan road, Edmonton.

In This Plant
 Will Be Manufactured
Maple Leaf Hams and Bacon
 —and—
Domestic Shortening



Rear View Of Canada Packers New Plant Taken From The South East

EDMONTON, ALTA., OCT. 31, 1936



Maw Green



Bulletin

Service to its constantly increasing army of readers has brought wide recognition. Its news is brief and pithy, easy to read, accurate and fair, while its

Features

excel in every department. In illustration, comics, women's activities, editorials, sports, serials and short stories, markets, finance, constant improvement has made The Bulletin

Supreme

ALBERTA'S GREATEST SATURDAY COMIC PAGES

EDMONTON, ALBERTA, Oct. 31, 1936.

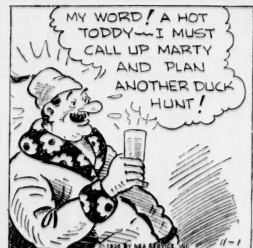
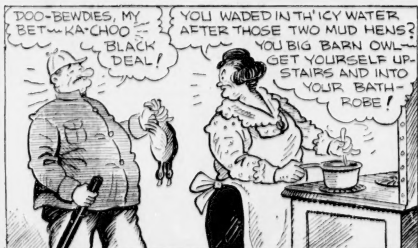
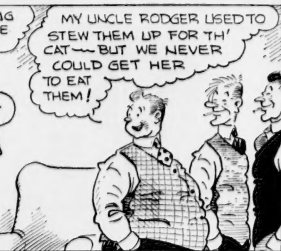
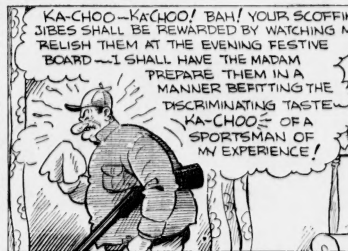
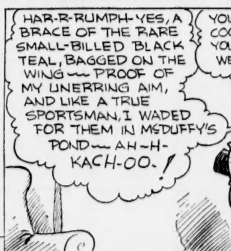
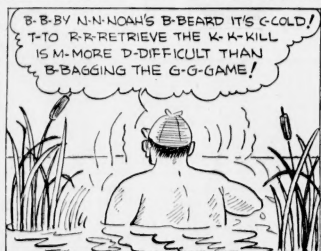
THE NUT BROS. & WAL



OUR BOARDING HOUSE



MAJOR HOOPLE



"The most thought-provoking column appearing in any paper in Canada today appears daily in The Edmonton Bulletin. The world in review; pithy comment on

Passing

events; local, national and international topics looked at from an interesting angle. Look for it on page 4 every day. "The Passing

Show"

ALBERTA'S GREATEST SATURDAY COMIC PAGES

EDMONTON, ALBERTA, Oct. 31, 1936.



THE COMIC ZOO

By Scarbo



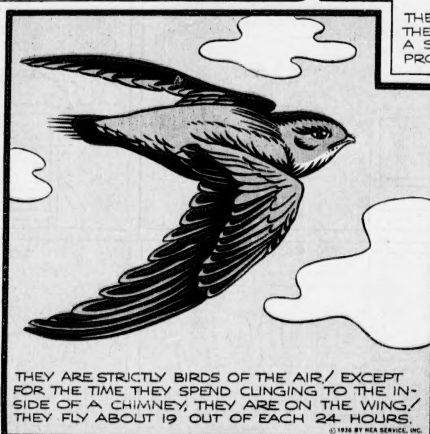
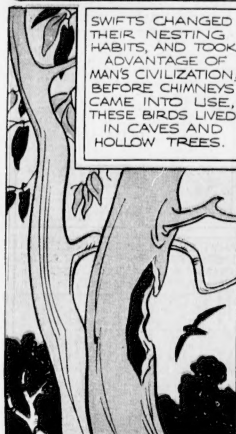
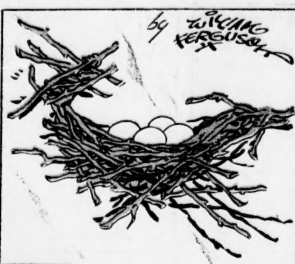
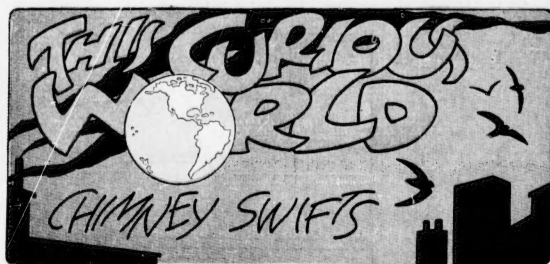
Ask the Junior Members of Any Family About

Little Orphan Annie — By Harold Gray
AN EDMONTON BULLETIN DAILY FEATURE

It's the Best Kiddie Strip that money can buy.

ALBERTA'S GREATEST SATURDAY COMIC PAGES

EDMONTON, ALBERTA, Oct. 31, 1936.



THE NEST IS GLUED TO THE WALL BY MEANS OF A SALIVA SECRETION PRODUCED BY THE BIRD.

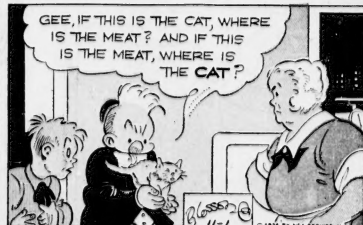
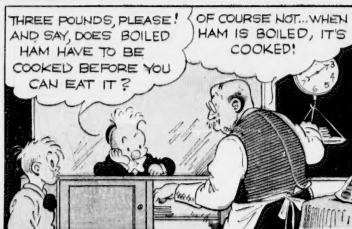


SWIFTS ARE UNABLE TO PERCH IN TREES, BUT THEY CLING SECURELY TO PERPENDICULAR WALLS BY MEANS OF THEIR SHARP CLAWS, AND BRACE THEMSELVES WITH THE SHARP SHAFTS WHICH PROTRUDE FROM THE ENDS OF THEIR TAILS.

NO ONE KNOWS THE SWIFT'S WINTER HOME.

FRECKLES AND HIS FRIENDS

By Blosser



"Out

on the open range with the real "drawn from the woods" buckaroos. In the machine shop among the boys with the overalls and lunch pails. Just a cross section of life taken from

Our

daily lives. A human interest picture of the family at home. It might be your house or mine. You'll get the subtle humor in every cartoon of The Bulletin's daily feature, "Out Our

Way"